



HUNTINGTON HEROES
NATIONAL VIRTUAL WALK

Participant Guide

Find a Walk Near You

Website Link: <https://p2p.onecause.com/hscnationalwalk>

Find a local walk by scrolling down OR clicking on the "Events" tab above. If there is not a virtual or in-person walk near you, sign up for the Virtual Walk and participate in your own community.

#HuntingtonHeroes

Home

About -

What's Happening -

Events

Donate -

Search...

Sign Up

LOGIN



HUNTINGTON HEROES
NATIONAL VIRTUAL WALK

HUNTINGTON SOCIETY OF CANADA - MAY

Register

Register for the event of your choice and create your own personal fundraising page to raise funds for the National Virtual Walk.

- You can either go to the specific event page you'd like and register there, or click the registration button on the main page and choose which event to register for

Register Cont'd

Check out the Events!



2022 Virtual Walk

May 1, 2022 - May 31, 2022

[Learn More](#)

[Register](#)



BC Walk

Sunday, May 29, 2022

[Learn More](#)

[Register](#)



Belleville Walk

May 1, 2022 - May 31, 2022

[Learn More](#)

[Register](#)



Brockville Walk

May 1, 2022 - May 31, 2022

[Learn More](#)

[Register](#)

If there is not a local event in your area, register for the Virtual Walk and participate wherever you are.



2022 Virtual Walk

May 1, 2022 - May 31, 2022

[Learn More](#)

[Register](#)

Set Up Your Fundraising Page

Once registered, add your fundraising goal and update your personal message.

- To view/manage your page scroll over the top right corner. Select “Manage my page” if you’d like to edit or “View my page” if you’d like to see what your page looks like to donors
- Personalize your page - add in fundraising goals, personal messages, why you’re participating, etc.
- The more personalized your page is the more likely people are to give!

The screenshot shows the 'PERSONALIZE MY PAGE' form on the Huntington Heroes website. The page is for user Kelsey Laidlaw. The form includes sections for: 'How do you want your name to appear on your page' (set to 'Kelsey Laidlaw'), 'What's the one or two sentences that sums up why you're doing this?' (set to 'Kelsey is running/walking to raise funds for cutting edge research and support services for those affected by HD.'), 'What is your personal fundraising goal?' (set to '\$ 1000'), 'Your team has set a fundraising goal of \$2,000' with a link to change the goal, 'Include Facebook/YouTube/Twitch live video stream code on your page' (optional), and 'Add a personal message to your page' (optional). The personal message reads: 'Thank you for your interest in supporting me in the National Virtual Walk! This year, my goal is to walk/run 100kms throughout the month of May to raise funds and awareness for Huntington disease. This year we are coming together to raise funds and awareness for Huntington disease throughout the month of May. Together, we hope to walk over 4000km nationally. The coordinated effort to walk together across the country makes our impact and our voices so much stronger as we come together for a common goal.'

- Start/Join fundraising team - if you’d like to create or join a team you can do it here:

The screenshot shows the 'START OR JOIN A FUNDRAISING TEAM' form on the Huntington Heroes website. The page is for user Bradd Fuller. The form has two tabs: 'Join an Existing Team' and 'Form a New Team'. The 'Form a New Team' tab is active, showing a 'Team Name' input field and 'Cancel' and 'Save' buttons.

Set Up Your Fundraising Page Cont'd

- Add photos/videos – these can be of your walk/run or photos illustrating why you're participating! These photos will auto populate into the photo gallery on the page

The screenshot shows the 'ADD PHOTOS OR VIDEOS' section of the fundraising page setup. The top navigation bar includes '#HuntingtonHeroes', 'Home', 'About -', 'What's Happening -', 'Events', 'Donate -', a search bar, and the user name 'Bradd Fuller'. A left sidebar contains navigation options: 'View my page', 'Dashboard', 'Join the National Virtual Walk', 'Personalize my page', 'Start or join a fundraising team', 'Add photos or videos' (highlighted), 'Walk/Run for HD', 'Share Your Experience', 'Invite your friends to participate', and 'Ask for Donations'. The main content area is titled 'ADD PHOTOS OR VIDEOS' and is divided into 'Add Photos' and 'Add Videos' sections. Under 'Add Photos', there are two options: 'Upload a Photo From Your Computer' and 'Choose a Photo From Instagram'. Under 'Add Videos', there are three options: 'Upload Video From Your Computer', 'Choose a Video From Instagram', and 'Link to a Video From YouTube'. A fourth option, 'Link to a Video From The Web', is also present. A blue notification banner at the bottom of the sidebar reads: 'Did you know that the National Virtual Walk works great on your phone? You can do everything you can from a desktop plus load photos directly from your camera to your page and invite your friends using text or WhatsApp. Click here to go mobile'.

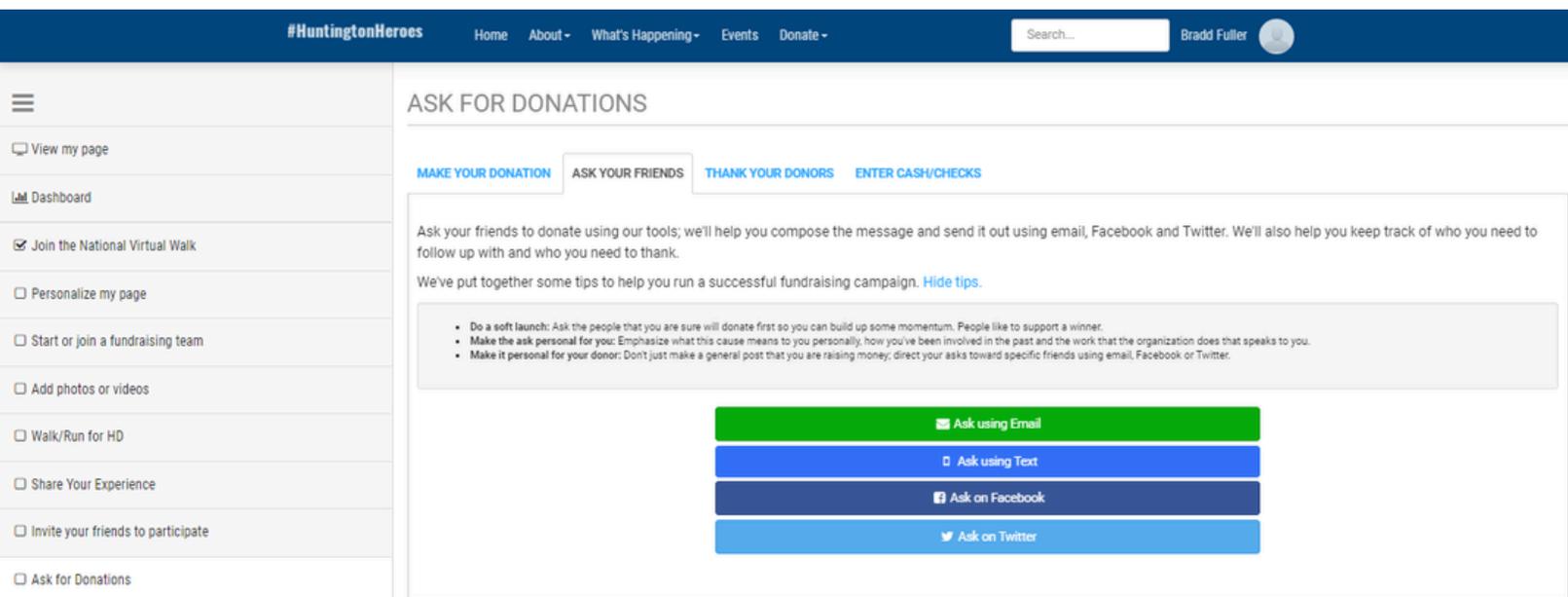
- Share your experience - you can add blog posts here to talk about whatever you want, whether it be your experience with HD, training for a walk/run, etc.

The screenshot shows the 'SHARE YOUR EXPERIENCE' section of the fundraising page setup. The top navigation bar is identical to the previous screenshot. The left sidebar is also identical, with 'Share Your Experience' highlighted. The main content area is titled 'SHARE YOUR EXPERIENCE' and contains the following text: 'Take the challenge and share your experience with a blog post and photo or video. With each blog post you can include a photo or video and share it on social media and email. Your stories will help us spread the word and inspire others to get involved and support our cause.' Below this text are three input fields: 'Title for your post *', 'Publish Date *' (with a calendar icon and a time selector showing 03:08 PM), and 'Body *' (with a rich text editor toolbar). The bottom of the page features a blue footer with the text: 'Huntington Society of Canada · 375 Hagey Blvd., Unit 114 · Waterloo, ON N2L 6R5 · 1-800-998-7398 · info@huntingtonsociety.ca · www.huntingtonsociety.ca' and the Huntington Society of Canada logo.

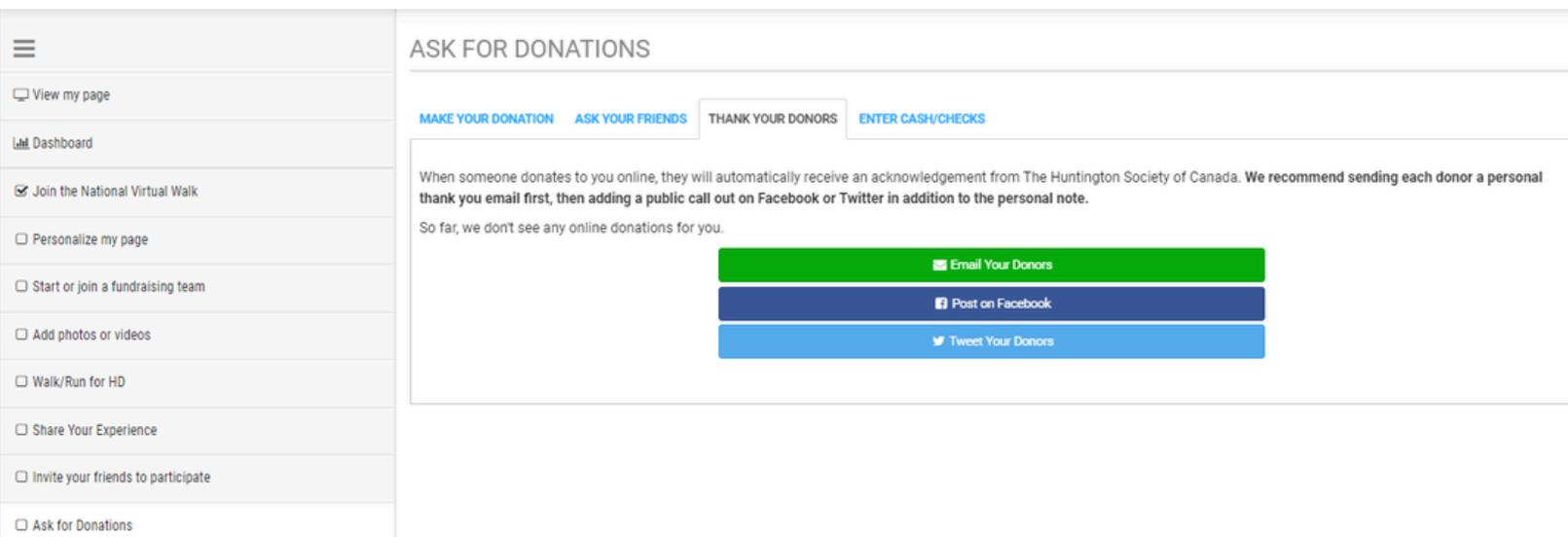
Ask for Donations

Use your fundraising page to ask for donations. [Check out these tips on how to raise \\$1,000 in a week!](#)

- Ask for donations on social media and using your fundraising page



- You can send asks, follow up and thank donors using the page



Ask for Donations Cont'd

- Additionally, if you get cash/cheques you can enter them here so that they count towards your fundraising totals
 - If you get cash you can enter the payment via credit card
 - Cheques can be mailed to the national office at 375 Hagey Blvd., Unit 114 Waterloo, ON N2L 6R5

The screenshot shows the 'ASK FOR DONATIONS' page on the Huntington Society of Canada website. The page has a dark blue header with the logo '#HuntingtonHeroes' and navigation links: Home, About, What's Happening, Events, and Donate. A search bar and the name 'Bradd Fuller' are also visible. The main content area is titled 'ASK FOR DONATIONS' and features four tabs: 'MAKE YOUR DONATION', 'ASK YOUR FRIENDS', 'THANK YOUR DONORS', and 'ENTER CASH/CHECKS'. The 'ENTER CASH/CHECKS' tab is active. Below the tabs, there is a text box explaining that users can enter cash or check information here, which will update their fundraising progress. Two dropdown menus are present: 'WHAT IF I HAVE CHECKS FOR THE HUNTINGTON SOCIETY OF CANADA?' and 'WHAT IF I HAVE CASH OR SOMEONE PAID ME DIRECTLY?'. A blue button labeled 'Enter A Cash or Check Donation' is positioned below the dropdowns. On the left side, there is a sidebar with a menu icon and several options: 'View my page', 'Dashboard', 'Join the National Virtual Walk', 'Personalize my page', 'Start or join a fundraising team', 'Add photos or videos', 'Walk/Run for HD', 'Share Your Experience', 'Invite your friends to participate', and 'Ask for Donations'. At the bottom of the sidebar, there is a notification: 'Did you know that the National Virtual Walk works great on your phone? You can do everything you can from a desktop plus load photos directly from your camera to your page and invite your friends using text or WhatsApp. Click here to go mobile'.

Contests and Prizes

Participate in fun contests for a chance to win prizes! Go to <https://p2p.onecause.com/hscnationalwalk/page/contests-and-prizes> to stay up to date on all the prizes and contests going on!

Leaderboard

Check out the leaderboard to see where you stand across the country! Or go to the specific event you registered in to see how you're doing among that group. Just scroll down and the leaderboard will be at the bottom of the page.

Overall Leaders

Fundraising ■ Social Media ■ Recruiting ■ Activities ■

TOP PARTICIPANTS [TOP TEAMS](#)

	Name	Points	
1	 Liz Herron	1,000	<div style="width: 100%; height: 15px; background-color: blue;"></div>
2	 Jenna Marsh	350	<div style="width: 35%; height: 15px; background-color: blue;"></div>
3	 Kelsey Laidlaw	275	<div style="width: 27.5%; height: 15px; background-color: blue;"></div> <div style="width: 2.5%; height: 15px; background-color: red;"></div>
4	 Lynn Walker	200	<div style="width: 20%; height: 15px; background-color: blue;"></div>
5	 Rachelle Tuck	100	<div style="width: 10%; height: 15px; background-color: lightblue;"></div>
6	 Debbie Tremblay	50	<div style="width: 5%; height: 15px; background-color: red;"></div>

Grand River Walk Fundraising Leaders

Top Participants

	Name	Donation Amount
1	 Kelsey Laidlaw	\$175
2	 Zahra Azmi	\$10

Top Teams

	Team Name	Donation Amount
1	 MD Girls	\$185

Donor Wall

Appreciate all of the amazing donors by checking out the donor wall!!

Recognizing our Donors

\$250 Donation

Liz Herron

\$100 Donation

Jenna Marsh • Lynn Walker • Mike Ryall • Patrick Laidlaw

\$50 Donation

Don Samson • Kelsey Laidlaw • Marilyn and Paul Woolner

\$25 Donation

Janet Wagler

Walk

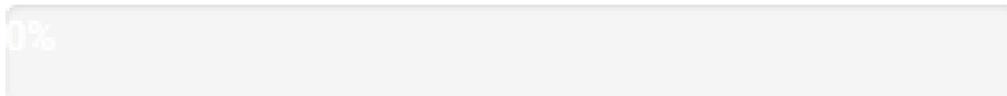
Throughout the entire month of May, walk, run or roll in your own neighbourhood or on a trail of your choosing.

Track your Kilometers

Click on "Walk/Run for HD" in the back end of your fundraising page. Be sure to link your Strava account to your fundraising page for your kilometers to automatically be tracked, OR input your kilometers manually on your personal fundraising page. Once inputted, you'll be able to see our collective kilometers rising on the right hand side of the main page.

NOTE: You will not be able to link your Strava or input any kms walked until May 1st.

WALK/RUN FOR HD



PROGRESS:

0

GOAL (KILOMETERS):

4,000

Photo Gallery

Check out the photo gallery to see photos of the HD community and what inspires them!

Photo Gallery



SHARE!

Please share photos of yourself participating in the National Virtual Walk on Facebook and Instagram using the hashtag #HuntingtonHeroes and upload your photos to your personal fundraising page. We have tons of fun things to download such as signs and frames that can be added to photos and shared on social media! Check them out on our Downloadable Resources page under "What's Happening".

Downloadable Resources Page:

<https://p2p.onecause.com/hscnationalwalk/page/resources>

HSC Social Media Accounts:



[@HuntingtonSC](https://www.facebook.com/HuntingtonSC)



[@huntingtonsocietycanada](https://twitter.com/huntingtonsocietycanada)



[@HuntingtonSC](https://www.instagram.com/HuntingtonSC)

Hashtag:

#HuntingtonHeroes